

FASHION DESIGNER OF THE YEAR

Rada Krivokapić Radonjić

Rada Krivokapić Radonjić is a stylist and fashion designer from Montenegro most known for creating the Kovilm fashion accessory. The redesigned tie and bow tie has gained international recognition, as well as her Zentivns folk costume, which has benefited from significant fame since arriving on the fashion scene. Rada's designs are constructed using eco-friendly materials and are consistently of the highest quality, with a particular emphasis on elegance and classic design. After receiving her degree in fashion design from the École de la Chambre Syndicale, in collaboration with the Academy of Fine Arts in Belgrade, the fashion expert completed a professional internship with Giorgio Armani and went on to work in television as a style consultant.

The judges were particularly impressed by Rada's focus on classic designs that flatter her clients and celebrate fashion and the expression it brings. As a socially and ecologically conscious designer, Rada is at the forefront of the industry, adopting accepted fashion processes while also establishing new ones to help pave a more responsible way forward. The path she has chosen showcases memorable style, as well as valuing the protection of people and the planet. Rada is able to do all of this while honouring her inherent creativity and distinctive expression that comes as part of her fashion brand.



www.radakrivokapicradonjic.me



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